

Rep Order# 6844889 Ver# 3 Status Revised Traffic Order# Printed: 08/28/2012 8:35 AM 1 of 2

EC'd Yes Last Received: 08/27/2012 12:00 PM Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1567
Buyer CASEY BESSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1567
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --
CLIENT: PRIORITIES USA ACTION SC=*

-- REMARKS --
VER 3 ISSUED TO REV PRGM LN 30;
CXL SPOT N/A LN 42 W/MKGD LN 46
CONTRACT TOTAL REMAINS \$37,350
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*31	TH	730P-8P	ACCESS HOLLYWOOD Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00	
	*42	SA	6P-630P	SATURDAY 6PM NEWS Buyline Comment: CXL DUE N/A DUE PRGM CHANGE Sales Remark: V3 CXL DUE N/A DUE PRGM CHANGE V3 More than 2 codes changed	:30	\$500.00	11/03-11/03	0	0	0	\$0.00	
	*46	SA	330P-7P	NOTRE DAME FOOTBALL Buyline Comment: MKGD FROM LN 42 Sales Remark: V3 MKGD FROM LN 42 V3 Added	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	

--REPORT TOTALS--
Report Totals: 2 / \$2,000.00

--SALES MONTHLY TOTALS--

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Nov 12: 45 / \$37,350.00
Sales Totals: 45 / \$37,350.00
Station Totals: 45 / \$37,350.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,182	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE